

Rules for Reserving Booth Space

- Each company may only reserve **one** contiguous booth space. This means that you can reserve as many 10'x10' booth spaces as you would like as long as their borders are touching. For instance, you would reserve three 10'x10' booth spaces in order to reserve one 10'x30' space.
- Companies with separate positions on the Priority List but having a legal corporate relationship will be able to contract for one contiguous booth space under the highest company's Priority List position and house all exhibitors within that space if desired. If this option is selected, each brand can still be recognized individually in event listings and marketing materials. This also allows the parent company to retain its identity while featuring each brand's name. If you use one Priority List position to reserve one contiguous booth space that will house multiple companies/subsidiaries, each company will still receive individual Priority List credit for exhibiting. Companies/subsidiaries which prefer separate [non-contiguous] booth spaces, must contract for them under each company's individual Priority List position.

If you exercise the option mentioned above of housing companies who have a legal corporate relationship in the same exhibit space, please contact the GEAPS office after you have reserved the exhibit space to let us know which sister/parent company(ies) are going to share that exhibit space so we can link those companies to the exhibit space.