

Exchange 2020 Booth Rental Fees

Volume discounts apply when you rent more than one 10' x 10' booth:

- 2nd booth discounted \$100
- 3rd booth discounted \$200
- 4th booth (or more) discounted \$300.

Discounts apply in letter order; lowest discount on highest priced booth.

| | Type of booth | | | |
|-------------------|----------------|----------------|----------------|----------------|
| | A | B | C | D |
| 1st booth | \$2,915 | \$2,795 | \$2,675 | \$2,430 |
| as 2nd booth | \$2,815 | \$2,695 | \$2,575 | \$2,330 |
| as 3rd booth | \$2,715 | \$2,595 | \$2,475 | \$2,230 |
| as 4th, 5th, etc. | \$2,615 | \$2,495 | \$2,375 | \$2,130 |

Non-member fee – \$500

Applies if exhibiting company does not employ at least one GEAPS member.

Booth Letter Definitions:

**On an entrance
or lounge area:**

A booth: On a corner.

B booth: On an aisle.

**Not near an entrance
or a lounge area:**

C booth: On a corner.

D booth: On an aisle.

Dedicated Island Fee Structure:

The prices for dedicated islands of 20'x20' or larger are determined by calculating what that exhibit space would cost if it was divided into 10'x10' exhibit spaces, factoring in location and multiple booth discounts. These booths are listed on the floor plan with their price inside the exhibit space.